

#### XI Spring School 2023

#### IoT, economic and management challenges for e-health integration in the enlarged Europe

#### IoT, ECONOMIC AND MANAGEMENT CHALLENGES FOR E-HEALTH INTEGRATION IN THE ENLARGED EUROPE

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#### **eProcurement in Health**

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## **Content – Some Questions**

- What is eProcurement in health sector?
- What are the benefits of eProcurement in health sector?
- What is eMarketplace and how it works?
- Which actions for e-health integration in the enlarged Europe should we pay attention to?
- How could I personally engage in a cross-border Health eProcurement development in the eRegion?

### **eProcuremet in Health Sector**

eProcurement in health refers to the use of electronic procurement systems and technologies within the healthcare industry.

It involves the electronic purchasing, ordering, and management of healthcare-related goods and services.

eProcurement streamlines and automates the procurement process, enabling healthcare organizations to efficiently manage their purchasing activities and maintain accurate records.

## Benefits of eProcurement in the Health Sector

- Electronic ordering
- Supplier management
- Cost savings
- Inventory management
- Compliance and traceability
- Data analytics and reporting

### The issues in eProcurement in Health Sector

- Implementation complexity
- Data integration and interoperability
- Supplier onboarding and integration
- User adoption and training
- Security and data privacy
- Supplier diversity and competition
- Maintenance and upgrades
- Legal and regulatory compliance

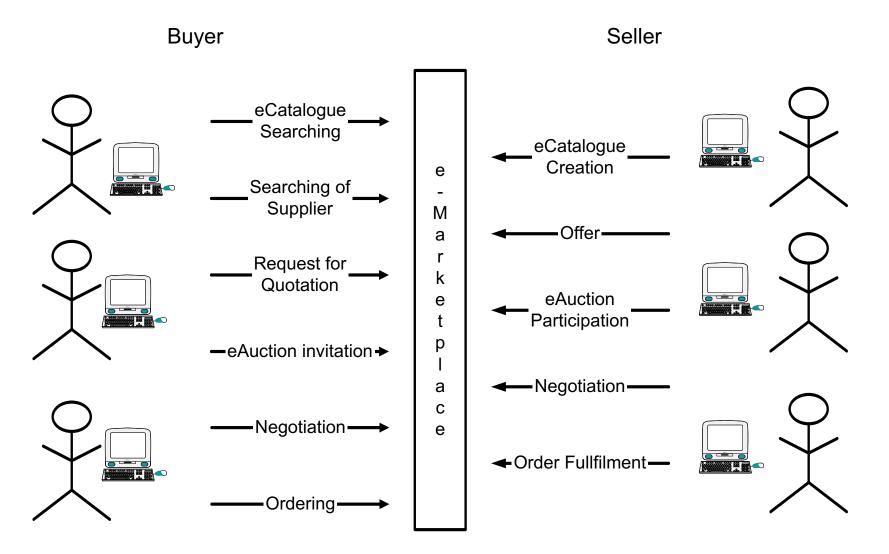
# Changes and Challenges in the Healthcare Supply Chain

- Supply chain obtaining products/services via a network of producers, manufacturers, distributors, transporters and vendors.
- The patients are the consumers in healthcare; the product they want is their own improved health at the best, or most affordable, price possible.
- Healthcare is not based on supply and demand. It can't be 'stocked' like it's a traditional product.
- A hospital's supply chain is very different from a company's supply chain.
- The changing expectations of patients as consumers and the highly regulated nature of healthcare.

# **Supply Chain Costs**

- Outdated IT Infrastructure (poor access to data, errors, looking for supplies or the correct clinical equipment).
- Supply chain management costs the largest expenses for healthcare and hospital and one of the biggest areas for savings opportunities.
- Focusing not on product costs only, but on distribution and invisible costs as well.
- Some larger hospital systems become their own warehouses and distributors, bypassing vendors.

# eMarketplace Trading Processes



# eMarketplace added value

- Aggregating a large number of buyers or sellers
- Matching buyers and sellers to negotiate prices on a dynamic and real-time basis
- Ensuring trust among participants by maintaining neutral position
- Facilitating market operations by supporting certain transactions

# eMarketplace functions

- Partner search
- Brokerage
- Auction
- Payment
- Logistics
- Insurance
- Legal
- Consulting

#### **Complete eService provided**



Pay

## eMarketplace - Revers Auction

- Supplier creates a catalogue.
- Buyer searches for products and services.
- Buyer creates request for quotation to several possible suppliers.
- Supplier submits a quotation.
- Selected suppliers are invited to participate in a revers auction.
- The most convenient bid is accepted by the buyer.
- The buyer issues an order.
- The supplier takes care of the order fulfillment.

## **Cloud Computing**

*Cloud computing* is the on-demand availability of <u>computer system resources</u>, especially data storage (<u>cloud storage</u>) and <u>computing power</u>, without direct active management by the user. *Large clouds* often have functions distributed over

multiple locations, each location being a <u>data</u> <u>center</u>.

Cloud computing relies on sharing of resources to achieve coherence and typically using a "pay-asyou-go" model which can help in reducing <u>capital</u> <u>expenses</u> but may also lead to unexpected <u>operating expense</u>.

### Amazon:

## **Simplified sourcing for healthcare**

Healthcare is complex. Buying shouldn't be.

Improving the way healthcare organizations source and purchase products, making supply chains more efficient, simplifying contract administration, and bringing comparison-shopping to healthcare.

Simplify your purchasing processes by integrating systems to drive efficiencies and quickly discover insights.

Consolidate purchases and invoices into a digital system.

# ICT-Powered eRegion



In the eRegion business & government organizations, as well as individuals, extensively use eTechnologies in order to support their work

# **eRegion Portal**



The benefits of the eRegion Portal:

- contributing to increased efficiency of current business processes;
- assisting in bringing together researchers and developers in an eRegion;
- supporting eCollaboration;
- promoting cross-border events: meetings, workshops, conference;
- supporting new business creation.

# ICT-Powered eRegion

Invitation to a Cross-border eCollaboration in Health eProcurement

What is a problem? Which individuals agree on the problem? Who should be involved?

## **Actions Needed**

- Prepare for the eProcurement.
- Engage in doing business on eMarketplace.
- Define a problem in the eProcurement process.
- Establish contacts with the organizations in the cross-border eRegion.
- Invite to thinking outside the box & innovating.
- Prepare for EU calls for project.
- Exploit the eRegion Portal.

## **Be the leader!**





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<u>New procurement model needed to alleviate healthcare challenges</u>. With the economy and supply chain dominating headlines, healthcare leaders must adopt sophisticated procurement strategies to meet industry challenges. Amazon Business, 21 February 2023.

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# Thank you!

# If we tell someone everything we know, we still have everything left.